This is a collection of some of the most important ideas of Eastern and Western culture – drawn from the works of those philosophers, political theorists, sociologists, artists and novelists whom we believe have the most to offer to us today. We’ve worked hard to make the thinkers in this book clear, relevant and charming, mining the history of knowledge to bring you the ideas we think have the greatest importance to our times. This book contains the canon of The School of Life, the gallery of individuals across the millennia who help to frame our intellectual project – and we will have succeeded if, in the days and years ahead, you find yourself turning to our thinkers to illuminate the multiple dilemmas, joys and griefs of daily life.
Contents

Introduction 6

Philosophy
12 Plato 63 Baruch Spinoza
20 Aristotle 70 Arthur Schopenhauer
26 The Stoics 76 Georg Hegel
32 Epicurus 84 Friedrich Nietzsche
37 Augustine 91 Martin Heidegger
43 Thomas Aquinas 98 Jean-Paul Sartre
52 Michel de Montaigne 105 Albert Camus
58 La Rochefoucauld

Political Theory
116 Niccolò Machiavelli 152 John Ruskin
122 Thomas Hobbes 161 Henry David Thoreau
127 Jean-Jacques Rousseau 169 Matthew Arnold
133 Adam Smith 176 William Morris
140 Karl Marx 183 John Rawls

Eastern Philosophy
192 Buddha 213 Sen no Rikyū
198 Lao Tzu 218 Matsuo Bashō
206 Confucius

Sociology
226 St Benedict 265 Margaret Mead
235 Alexis de Tocqueville 275 Theodor Adorno
249 Max Weber 281 Rachel Carson
258 Émile Durkheim

Psychotherapy
292 Sigmund Freud 319 Donald Winnicott
303 Anna Freud 327 John Bowlby
312 Melanie Klein

Art & Architecture
338 Andrea Palladio 384 Coco Chanel
346 Johannes Vermeer 391 Jane Jacobs
353 Caspar David Friedrich 401 Cy Twombly
359 Henri Matisse 406 Andy Warhol
365 Edward Hopper 413 Dieter Rams
371 Oscar Niemeyer 421 Christo and Jeanne-Claude
378 Louis Kahn

Literature
430 Jane Austen 455 Marcel Proust
438 Johann Wolfgang von Goethe 462 Virginia Woolf
448 Leo Tolstoy

Credits 471
Athen, 2,400 years ago. It’s a compact place: around 250,000 people live here. There are fine baths, theatres, temples, shopping arcades and gymnasiums. Art is flourishing, and science too. You can pick up excellent fish down at the harbour in Piraeus. It’s warm for more than half the year.

This is also home to the world’s first true – and probably greatest – philosopher: Plato.

Born into a prominent and wealthy family in the city, Plato devoted his life to one goal: helping people to reach a state of what he termed εὐδαιμονία, or eudaimonia.

This peculiar but fascinating Greek word is a little hard to translate. It almost means ‘happiness’ but is really closer to ‘fulfilment’, because ‘happiness’ suggests continuous chirpiness – whereas ‘fulfilment’ is more compatible with periods of great pain and suffering – which seem to be an unavoidable part even of a good life.

How did Plato propose to make people more fulfilled? Four central ideas stand out in his work.

1. Think harder

Plato proposed that our lives go wrong in large part because we almost never give ourselves time to think carefully and logically enough about our plans. And so we end up with the wrong values, careers and relationships. Plato wanted to bring order and clarity to our minds.

He observed how many of our ideas are derived from what the crowd thinks, from what the Greeks called ‘doxa’, and we’d call ‘common sense’. And yet, repeatedly, across the thirty-six books he wrote, Plato showed this common sense to be riddled with errors, prejudice and superstition. Popular ideas about love, fame, money or goodness simply don’t stand up to reason.

Plato also noticed how proud people were about being led by their instincts or passions (jumping into decisions on the basis of nothing more than ‘how they felt’), and he
Philosophy

Plato

15

good quality that you haven’t got. Perhaps they are calm, when you get agitated; or they are self-disciplined, while you’re all over the place; or they are eloquent when you are tongue-tied.

The underlying fantasy of love is that by getting close to this person, you can become a little like they are. They can help you to grow to your full potential.

In Plato’s eyes, love is in essence a kind of education: you couldn’t really love someone if you didn’t want to be improved by them. Love should be two people trying to grow together – and helping each other to do so. Which means you need to get together with the person who contains a key missing bit of your evolution: the virtues you don’t have.

This sounds entirely odd nowadays when we tend to interpret love as finding someone perfect just as they are. In the heat of arguments, lovers sometimes say to one another: ‘If you loved me, you wouldn’t try to change me.’

Plato thinks the diametric opposite. He wants us to enter relationships in a far less combative and proud way. We should accept that we are not complete and allow our lovers to teach us things. A good relationship has to mean we won’t love the other person exactly as they are. It means committing to helping them become a better version of themselves – and to endure the stormy passages this inevitably involves – while also not resisting their attempts to improve us.

3. The importance of beauty

Everyone – pretty much – likes beautiful things. But we tend to think of them as a bit mysterious in their power over us and, in the greater scheme, not terribly important.

But Plato proposed that it really matters what sorts of houses or temples, pots or sculptures you have around you.

No one before Plato had asked the key question: why do we like beautiful things? He found a fascinating reason: we recognise in them a part of ‘the good’. 

compared this to being dragged dangerously along by a group of blindfolded wild horses.

As Freud was happy to acknowledge, Plato was the inventor of therapy, insisting that we learn to submit all our thoughts and feelings to reason. As Plato repeatedly wrote, the essence of philosophy came down to the command to γνῶθι σεαυτόν – ‘know yourself’. 

Love more wisely

Plato is one of the great theorists of relationships. His book, The Symposium, is an attempt to explain what love really is. It tells the story of a dinner party given by Agathon, a handsome poet, who invites a group of his friends around to eat, drink and talk about love.

The guests all have different views about what love is. Plato gives his old friend Socrates – one of the main characters in this and all his books – the most useful and interesting theory. It goes like this: when you fall in love, what’s really going on is that you have seen in another person some

LEO VON KLENZE, The Acropolis, 1846
There are lots of good things we aspire to be: kind, gentle, harmonious, balanced, peaceful, strong, dignified. These are qualities in people. But they are also qualities in objects. We get moved and excited when we find in objects the qualities we need but are missing in our lives.

Beautiful objects therefore have a really important function. They invite us to evolve in their direction, to become as they are. Beauty can educate our souls.

It follows that ugliness is a serious matter too, for it parades dangerous and damaged characteristics in front of us. It encourages us to be like it: harsh, chaotic, brash. It makes it much harder to be wise, kind and calm.

Plato sees art as therapeutic: it is the duty of poets and painters (and, nowadays, novelists, television producers and designers) to help us lead good lives.

Plato believed in the censorship of the arts. It’s not the paradox it seems. If artists can help us live well, they can, unfortunately, equally give prestige and glamour to unhelpful attitudes and ideas. Just being an artist doesn’t guarantee the power of art will be wisely used.

That’s why Plato believed that artists should work under the command of philosophers, who would give them the right ideas and ask them to make these convincing and popular. Art was to be a sort of propaganda – or advertising – for the good.

4. Changing society

Plato spent a lot of time thinking how the government and society should ideally be. He was the world’s first utopian thinker.

In this, he was inspired by Athens’s great rival: Sparta. This was a city-sized machine for turning out great soldiers. Everything the Spartans did – how they raised their children, how their economy was organised, whom they admired, how they had sex, what they ate – was tailored to that one goal. And Sparta was hugely successful, from a military point of view.

But that wasn’t Plato’s concern. He wanted to know: how could a society get better at producing not military power but eudaimonia? How could it reliably help people towards fulfilment?

In his book, The Republic, Plato identifies a number of changes that should be made:

a. We need new heroes

Athenian society was very focused on the rich, like the louche aristocrat Alcibiades, and sports celebrities, like the boxer Milo of Croton. Plato wasn’t impressed: it really matters whom we admire, for celebrities influence our outlook, ideas and conduct. And bad heroes give glamour to flaws of character.

Plato therefore wanted to give Athens new celebrities, replacing the current crop with ideally wise and good people he called ‘guardians’: models for everyone’s good development. These people would be distinguished by their record of public service, their modesty and simple habits, their dislike of the limelight and their wide and deep experience. They would be the most honoured and admired people in society.

b. We need censorship

Today, censorship makes us anxious. But Plato was worried about the wrong sort of freedom: Athens was a free-for-all for the worst opinion-sellers. Crazy religious notions and sweet-sounding, but dangerous, ideas sucked up mass enthusiasm and led Athens to disastrous governments and misguided wars (like a fateful attack on Sparta).

Continuous exposure to a storm of confused voices was – Plato thought – seriously bad for us, so he wanted to limit the activities of public orators and dangerous preachers. He would – nowadays – have been very sceptical about the power of mass media.
c. We need better education
Plato believed passionately in education but wanted to refocus the curriculum. The primary thing we need to learn is not just maths or spelling, but how to be good: we need to learn about courage, self-control, reasonableness, independence and calm.

To put this into practice, Plato founded a school called The Academy in Athens, which flourished for over 400 years. You went there to learn nothing less than how to live and die well.

It’s fascinating and not a little sad how modern academic institutions have outlawed this ambition. If a student showed up at Oxford or Harvard universities today seeking to be taught how to live, the professors would call the police – or the insane asylum.

d. We need better childhoods
Families try their best. And sometimes children strike lucky. Their parents are well balanced, good teachers, reliably mature and wise. But pretty often parents transmit their confusions and failings to their children.

Plato thought that bringing up children well was one of the most difficult (and most needed) skills. He was acutely sympathetic to the child who is held back by the wrong home environment.

So he proposed that many children would in fact be better off if they could take their vision of life not from their parents but from wise guardians, paid for by the state. He proposed that a sizeable share of the next generation should be brought up by people more qualified than their own parents.

Conclusion
Plato’s ideas remain deeply provocative and fascinating. What unites them is their ambition and their idealism. He wanted philosophy to be a tool to help us change the world. We should continue to be inspired by his example.